

An ISO 9001 : 2000 Certified Company



EDUVISION SERVICES

EDUVISION INDIA SERVICES

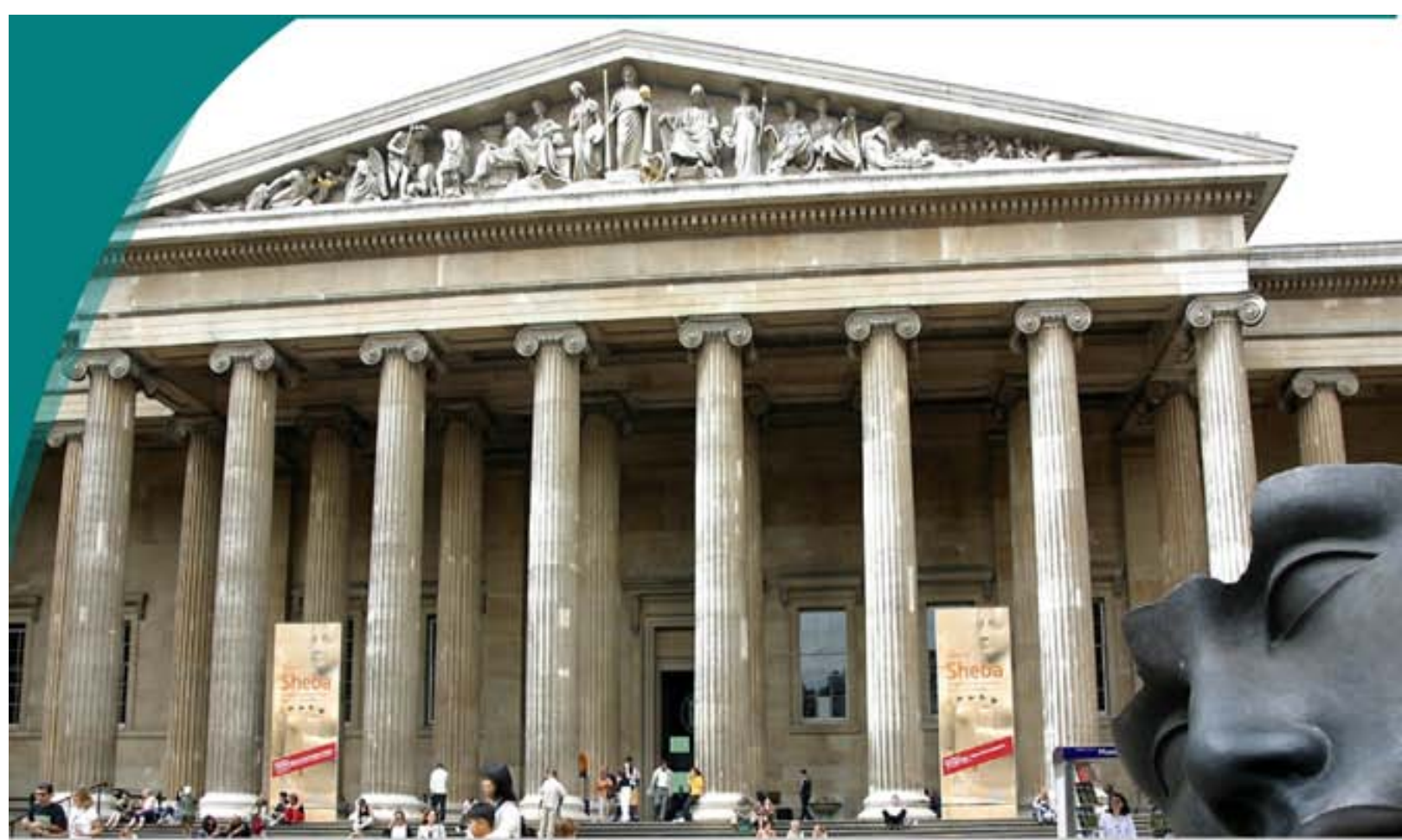
A Unit of IC Eduvision Services Pvt Ltd

Business Process Solutions For Higher Education



Top position always remains vacant

We help you to fill it...



Director's Message

With the passing of each day, IC Eduvition Services Pvt. Ltd. is coming closer to its aim of becoming a market leader in the whole of Asia Pacific region. We at Eduvition India Services cater to the needs of our client institutions by providing them with pioneer, money-spinning and technology driven educational solutions. We take pride in being a standalone platform where several educational houses and other businesses can employ our services to gain brand promotion, business promotion and marketing promotion benefits in India.

With the markets full of imminent mega-mergers, technologies, globalization and government regulation, the world has become much more challenging and competitive. Eduvition India Services has a strong and distinguished involvement in all these fields and hence plans to keep you updated with the latest solutions. In the quest of excellence, our sole purpose is to Excel in the arena of educational research & management and teaching science.

We offer a rich and wide array of opportunities for aspiring institutes. Our services can enhance your economic competitiveness and global competence- The basic need of changing times.

I invite you to visit us, talk to our experts and relish a feel for the Uniqueness of Eduvition India Services. I assure you that we shall serve you with the latest process solutions as we are out fitted to divulge the best possibilities and exposure to the Competitive global environment.



VIKAS BANSAL
B.Tech., HBTI Kanpur
MBA, XLRI Jamshedpur

"A company to count on, and with its achievements and enthusiasm, EIS has proved itself to be the best among the best in such a short frame of time."

Matthew Kwiatkowski Boruch, Director,
Univeritat Internacional De Catalunya, Spain

VERTICALS

Institutional Development

Institutional development includes institutional reform of established colleges or opening of new learning centres/universities. We undertake several project consultancy services to assist educational institutes in establishing as well as proper functioning of their organization. We offer best, flexible and tailor-made solutions to our clients. Right from the scratch to formation of a trust or society, Eduvision India Services helps in achieving the goals and objectives of the organization. The major modules are :

Strategic Land Aggregation

Understanding market is the prime concern in any professional area. We provide every day's market trend to know the precise position of your institutions in present state of affairs, through our potent research. We help you find the top most and favorable locations, apt for setting up an institution catering the educational sector.

Construction and Architectural Design

It is a process that consists of assembling the infrastructure. Large scale construction is a feat of multi-tasking. The process is carried out by our Construction Managers and architects, who have an experience of working upon a number of educational projects. The process involves: successful scheduling, budgeting, logistics, interior designing and many more.

"Consistency of the company is awe-inspiring and we look forward to greater work from them. It thoroughly caters the increasing demand in educational sector and a brilliant professional to be partners."

Shailesh Bhadauria, General Secretary, Maharana Pratap Group Of Institutions

Faculty Recruitment

We provide faculty recruitment as per the needs of the institute. Our professional team holding a high-quality experience in educational sector undertakes several eligibility tests before advising a suitable management staff for an institute.

**Other Value added services includes Laboratory and state of the art library set up, curriculum designing, training and placements and execution, etc.*

AICTE /UGC/ Govt. Approval

We help in getting approval for institutes and the courses. Starting from documentation to stage wise approvals, we assist you to ensure timely clearance of your project from all the concerned authorities. We ensure quality assurance through strong recommendations, monitoring and evaluation, maintaining parity of certification and awards and ensuring coordinated and integrated development and management of technical education in the educational sector.

CREDENTIALS

- ▶ *Eduvision India Services in compliance with international norms and market requirements became the only company which started the most innovative twinning programs with many foreign universities/colleges*
- ▶ *With our rigorous efforts, we are privileged to be the only company which provides complete online marketing support and solutions to the education sector*
- ▶ *Exclusive strategic partnership with renowned educational vendors, rendering more than 30 services to the educational sector with a growth of 2500% in just 4 years*
- ▶ *Largest network of Business associates' at PAN India level comprising of Yahoo, Timesjob, ASSOCHAM etc*



Brand & Advertising Promotion is here to equip you with the knowledge of products and services to help you build your brand and market your business known to people. We offer an array of business promotion services which enables the clients to achieve the targeted goals

PROMOTION & MARKETING

SMS & E-Mail Advertisement

It is the strongest and most cost effective tool in creating maximum awareness among the targeted faction of students. Institutes make heavy investments in the generation of Data and in shooting SMS or Emails, Eduvision India Services makes their task simpler and encompasses all the advertising services in less than half the money spent by the institutes independently.

ACADEMIC PARTNERS

- College of Tourism and Hospitality Management , Cyprus
- Nanyang Institute of Management , Singapore
- Cavalry School of Business Management, Singapore
- Universitat Internacionalde Catalunya, Spain
- Troy University, USA

STRATEGIC PARTNERS

- Timesjob.com
- ASSOCHAM
- UAExchange
- RPS India

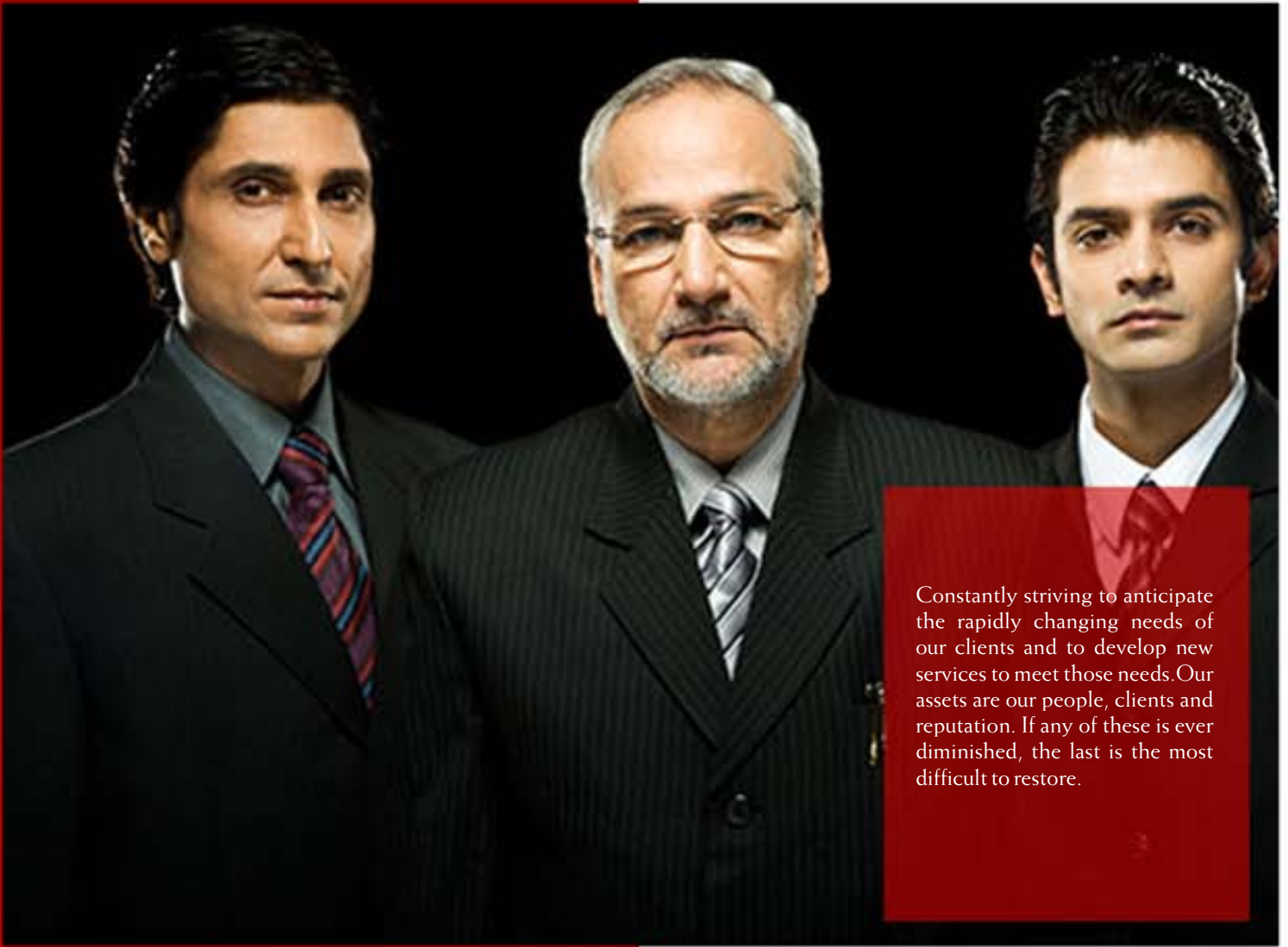
Event Management

We have a highly qualified team of Event Managers with superior industry experience, who take care of all the aspects in organizing events and promotional activities. We undertake activities like:

- Seminars, Conferences, Workshops, Road Shows & Canopies which help in achieving higher level of qualified students
- Holding monthly Press Releases which creates the brand loyalty of the organization
- Rural Marketing tools to generate exclusive awareness in the local region

Media Planning

Media Planning is a very important component of the Marketing Strategy of an organization. We provide our clients' with a tool that allows the advertisers to select the most appropriate media to communicate the message in most efficiently towards the maximum number of potential customers at the lowest cost.



Constantly striving to anticipate the rapidly changing needs of our clients and to develop new services to meet those needs. Our assets are our people, clients and reputation. If any of these is ever diminished, the last is the most difficult to restore.

ADMISSION PROCESS MANAGEMENT

Counselling Services

We help in managing and making the task of colleges simpler by converting the prospects into leads and then into customers. On behalf of the college, our team of expert counselors including eminent academicians, answer each and every query of the aspirants satisfactorily.

Designing & Conducting GD/PI Aptitude test

We design various selection parameters which comprise of innovative aptitude tests, psychometric charts, case study & game evaluation as well as Group Discussion and Personal Interview as per the customized requirement of the institute during the admission procedures. Thus, assure them of selecting the best of the candidates. The team of our experienced professionals (in-house & guest) from academia & industry comes together in the process of selection in order to provide the quality class of students.

Designing Online Admission Module

We deliver a complete package of services in building a strong relationship between the student and the institute. We provide a one-on-one platform which offers the best of its services which include online student acquisition, testing registration, admission, campus placements etc.



"Eduvision India Services offered us the idea which was way ahead of brilliancy. The company made every possible effort in developing and promoting our institution. We take pride in being the strategic partners with EIS."

Jacklyn See, GM, Nanyang Institute of Management, Singapore

INTERNATIONAL COLLABORATION

Eduvision India Services with its far sighted goal and high spirited attitude has appointed a task force charged with reviewing international opportunities, crafting strategies, and providing future directions for potential growth. We act as the master-franchise for our foreign clients. The kind of projects we undertake are as follows:

Counselling Services

We guide our international clients in terms of infra structural set-up in partnership with colleges in India. We drive business in directing them to the wide range of opportunities in educational sector booming in India.

Student Recruitment

We have achieved an astonishing target in recruiting the students in renowned organizations worldwide. In such a short span of time we have arranged 570 student admissions abroad and the score is increasing at growth a rate of 100% of 100% every year.

Foreign University off Campus Program for Domestic Colleges

We provide the opportunity to our member institutions to build strategic relations with foreign universities which opens an option of Full Transfer of course to the students in India. This helps the students in learning the basics and getting in touch with the study structure abroad. We equip our client colleges to meet the challenges of tomorrow. We provide the full course delivery at the local college's door-step and cater to each and every need of the institute and the student.

Twining Program

Eduvision India Services has come up with unique proposal introducing a twining program in collaboration with Institutes Worldwide. In this program a candidate is given a chance to pursue the remaining part of the course with our member colleges abroad. This is a wholesome experience and exposure for the student which opens up numerous of opportunities for students in future.

Online Certification/Degree Program

Online Certification/Degree program offered and facilitated by Eduvision India Services introducing Online Distance Educational Program for various disciplines, leading to certificate courses. Most of our programs permit the transfer of credits into a degree curriculum at a later stage. Eduvision in collaboration with its member colleges provides students' the chance to acquire certificate from anywhere around the globe through internet which they can take up as full time program in later stages.

WEB DEVELOPMENT

We deal in development of a website for World Wide Web or local intranet. We are trained in generating from simple static text page to the most complex web based internet applications, electronic businesses or social network services.

E-Learning Solutions

Eduvision India Services has a full contingent of trained professionals available to help you with every phase of E-learning development, from instructional design to implementation. We have the power and flexibility to afford organization's far-reaching alternatives for effective and economical solutions. We also design course templates and work on creating your own professional quality training programs.

Educational Enterprise Resource Planning (E-ERP)

EDU ERP is a college/university-wide computer software system used to manage and coordinate all the resources, information, and functions from shared data stores. This product is being developed in collaboration with one of the leading ERP Companies of Spain. In terms of functionality, it is the biggest education ERP in India. The modular design allows a business to add or reconfigure modules.

Website Designing & Development

We act as the one-stop resource in skillfully designing the hypertext presentations of content that is delivered to an end-user through the World Wide Web, by way of a Web browser or other Web-enabled Software. We are trained in designing Web pages, Web sites, Web applications or multimedia for the Web.

Website Re-Structuring

We provide basic re-structuring of the website for various institutions if necessary changes are required in order to increase the inflow of traffic. With the help of our efficient team we are able to develop strategic restructuring which reduces financial losses, simultaneously reducing tensions to facilitate a prompt resolution of the distressed situation.

Security

Rich Internet applications, multimedia, user-generated content and other technologies have made the Web experience more dynamic and interactive. With the evolution of web, the threat rates have also increased. Thus, Eduvision India Services understands the Web and its users better than anyone else does and offers the most comprehensive suite of web security solutions.

Uncompromising
determination to achieve
excellence in everything we

INTERNET MARKETING

Internet has brought many unique benefits to marketing, one of which being lower costs for the distribution of information and media to a global audience. We deal in the marketing and promotion of products and services over internet. Our organization ties together creative and technical aspects of the Internet, including design, development, advertising, and sale.

Search Engine Optimization (SEO)

SEO is the process of improving the volume and quality of traffic to a web site from search engines via search results on Google, Yahoo & others. We offer placement of media along different stages of the customer engagement cycle through Search Engine Marketing (SEM) and Internet Advertising (SEO).

Social Media Optimization (SMO)

Social media optimization (SMO) is a set of methods for generating publicity through social media, online communities and community websites like Facebook, Orkut, etc. We help in increasing the linkability, building the reputation of the college and in the online availability of the organization via thousands of link, profile, articles and blog creations. Other tools include banner adds & pay per click campaign on our partners 200 Educational websites, Yahoo, Rediff & others.

"The consulting services they provided helped us to grow in every sphere. Their long run vision is excellent and undoubtedly makes them different from other organizations."

Mr. Abhinav Agrawal, General Manager
IIMT Group of colleges

UPCOMING EVENTS AND VENTURES



Dronacharya 2009

- It gives you a chance to be known and win exciting gifts only by sharing your thoughts via portal called DRONACHARYA 2009.

- It is an online contest facilitated by Eduvision India Services providing faculty members a chance to contribute their articles on the mentioned topics on our website and compete with other colleges and their staff. It provides them an opportunity to prove themselves and gaining a name for their college as well.

Awards for the following four categories are carried out which are as follows:

- Best Director/Principal Award
- Best Training & Placement Officer Award
- Best Teacher Award
- Best Institute/College Award



Common Admission Form

Fulfilling the basic requirements of admission of the students world-wide

We have come up with a portal which will create a revolution in educational sector. Common Admission Form (CAF) is a website launched by IC Eduvision Services comprehensively dedicated to students who are seeking admission world-wide. It is a one-on-one platform which caters to the needs of students as well as the institutions effectively.



eNvision 2009

A contest for common man where one can participate free of cost and mark himself as a genius.

Eduvision India Services is delighted to announce the pan-India "eNVISION-2009 e-Business Plan Contest Award" and invite nominations for the Award. The objective of the contest is to foster entrepreneurship through identifying and recognizing ideas and talent that can create tomorrow's businesses. "eNVISION-2009 e-Business Plan Contest" is a three-phased process that allows common-man to enhance their understanding of starting an online business and to develop their business ideas in the collaborative and competitive environment.

Opening of Our Management Colleges

We are glad to share the joy about the opening of our two ambitious and dream projects by 2009 session in Delhi NCR region:

- Sharda Academy of Management Education
- Triveni Institute of Management Education



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