



## **“ International Cultural & Educational Exchange ”**





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## **INTRODUCTION**

### **What is an exchange program?**

A **student exchange program** is a program in which a student, typically in secondary or higher education, chooses to live in a foreign country to learn, among other things, language and culture.

Student exchanges became popular after World War II, and have the aim of helping to increase the participants' understanding and tolerance of other cultures, as well as improving their language skills and broadening their social horizons.

An exchange student typically stays in the host country for a relatively short period of time, in contrast to international students or those on study abroad programs which can last for several years.

### **Importance of Exchange program**

In order to establish constructive relations with one another, nations send their youth as ambassadors via student exchange in which young minds trade places for a period of study in one another's country.

After World War-2, many countries have shown rich activity in this arena where upon US has taken fast initiatives so as to spread peace and harmony and build strong relations.

Though University initiating Exchange program focus more on other objectives viz: Research, transforming learning environment, integrating global knowledge.



## Levels of Exchange Program and Forces That Operate

### World wide government level

**Example of forces:** United Nations , World Bank

**Program Example:** *UNESCO*- Its stated purpose is to contribute to peace and security by promoting international collaboration through education, science, and culture

### Regional Government Level

**Example of forces:** European Union , ASEAN

**Program Example:** *ASEAN Student Exchange At The Secondary Level*-Its one of the stated objective is to enable young ASEAN students to interact with one another

### National Government Level

**Example of forces:** US , India

**Program Example:**

**Fulbright-Hays Program**, founded by United States Senator *J. William Fulbright*, operating in 144 countries and with 51 commission

**Indian Council of Social Science Research (ICSSR)** was established in the year of 1969 by the Government of India conducts cultural exchange program between India and foreign Institutions

### State / Province Government Level

**Example of forces:** Illinois International Education Association, Centre for International Education,

**Program Example:** Centre for International Education, **CIE** offers a wealth of international, global and area studies programs and activities for faculty, staff, students and the public.

### Local Institutions/University Level

**Example of forces:** Harvard, TROY, IGNOU, MAHE

- **IGNOU** has its presence in 34 countries, with 53 partner institutions.

**Program Example:** **MAHE** has incorporated **International Centre for Applied Sciences (ICAS)**. Students may also choose to enroll in the undergraduate *Twinning Program* wherein the first two years of their coursework is undertaken at (ICAS), Manipal and the remainder is completed at a college or university in the United States or Australia or UK. The eventual undergraduate degree will be awarded by the foreign university. The partner universities include Illinois Institute of Technology and Milwaukee School of Engineering

### Corporate Level

**Example of Forces:** IBM, SIEMENS

Wherein the corporate develop the ties with the partner institution abroad to help their employees improve their skills.

IBM has university partners as MANCHESTER, CMU etc.

**Program Example:** The University of Manchester and IBM launched The University of Manchester-IBM Partners Program to facilitate the identification and delivery of activities where the two institutions can assist each other in attaining key business, research and teaching goals.



## Some Famous Exchanges

### MELTON Foundation

**William (Bill) Melton**, founder of MELTON FOUNDATION, is the founder and Chairman of the Board of Directors of Global Internet Ventures, an Internet Holding Company. For more than 20 years, Melton has been an entrepreneur bringing technology to the financial industry.

#### PARTNER UNIVERSITIES:

- **GERMANY - FSU** Friedrich Schiller Universität joined the program in 1991 as one of the founding institutions. FSU, located in the city of Jena, was founded in 1558 and has more than 20,000 students.
- **INDIAN - BMSCE** Established in 1946, B. M. Sreenivasaiah College of Engineering has been part of the Melton network since 1992. BMS is located in Bangalore, the Garden City and Silicon Valley of India.
- **CHINA - ZU** Zhejiang University located in Hangzhou has been part of the network since 1992. With more than 41,000 students, ZU is considered one of the top 3 graduate schools in China.
- **CHILE - UFRO** Universidad de La Frontera located in Temuco, Chile. UFRO has been part of the program since 1994.
- **United States - DU** Dillard University is currently the partner University in the United States. DU situated in New Orleans joined the network in 1995 as a private historically black faith based liberal arts institution.
- **Westmar University (1890-1997)** Westmar University in Le Mars, Iowa, was the first partner university.

#### ACTIVITIES

- **New Fellows Orientation** Each new group of fellows participates in an orientation which provides them with skills necessary to proceed in the program
- **Workgroups** Throughout the year, fellows work in small groups to study a problem of interest
- **Annual Symposium.** Every year, the foundation gathers all of its fellows for a week long symposium. A different partner university hosts every year, which allows the partners to experience many different cultures..
- **Social Service Projects** Fellows are required to provide service in their own communities.

### ERASMUS Program

The **ERASMUS programme**, or *European Region Action Scheme for the Mobility of University Students*, is a European student exchange program established in 1987. It forms a major part of the European Union's Lifelong Learning Program 2007–2013, and is the operational framework for the European Commission's initiatives in higher education.

#### Program Objectives

1. Improve the quality and to increase the volume of student and teaching staff mobility throughout Europe, so as to achieve at least 3 million student and teacher exchanges by 2012
2. To improve the quality and increase the amount of multilateral cooperation between higher education institutions in Europe
3. To improve and increase cooperation between higher education institutions and enterprises



4. To spread innovation and new pedagogic practice and supports between universities in Europe

**Supported**

- Student Mobility (SM)
- Teaching Staff Mobility (TM)
- Organization of Mobility (OM)

**Program Details(SM)**

- study for a period of at least 3 months which is recognized by their university
- students do not pay extra tuition fees to the university that they visit.
- Accommodation, Meals and Travelling expenses are beared by the students.
- Credits are transferred according to ECTS norms

## Indian Council of Social Science Research (ICSSR)

ICSSR was established in the year of 1969 by the Government of India to promote research in social sciences in the country.

**Areas covered:**

- Economics/Commerce/Management/Business Administration;
- Sociology and Social Anthropology/Social Work/Demography/Gender Studies;
- Political Science/International Relations/Geography/Public Administration;
- Psychology/Education/Criminology;
- Others- Linguistics/Law etc.

**ACTIVITIES**

The Council not only sponsors Indian social scientists to visit these countries, but also invites foreign scholars to visit our country under this program. Activities include:

- Visit of scholars
- Joint Seminars
- Joint Publications
- Joint Research Projects

**Participating Countries**

- Russia
- France
- China
- UK



## **IIPM International Student Exchange Program**

Under the Global Student Exchange Program at IIPM, Undergraduate and Graduate students of management institutes and universities from all across the world visit various IIPM campuses in India for a duration varying between three weeks and one trimester

### **Participating Universities**

- State University - Higher School of Economics, Moscow - Students from HSE, Moscow visited the IIPM Campus at Delhi for a period of 2 weeks to undergo an advanced course in Strategy and Marketing Management. During their stay, they got an opportunity to visit McDonald's training centre, and ITC e-Choupals in villages in Western Uttar Pradesh
- Johannes Kepler University, Linz (Austria) - 16 Students from JKU, Linz, were here in campus for a month to attend 3 exclusive courses: India's Foreign Trade, Indian Financial System and Indian Culture & Cross Cultural Management, leading to transfer of credits for the same.
- Ingolstadt University, Germany - IIPM Mumbai played host to 15 students from the Ingolstadt University, Ingolstadt Germany accompanied by Prof. Philip Siedel. These students, specialized on different aspects of management for a period of 4 weeks



## **TOP 10 B Schools Collaborations**

### **Indian Institute of Management-Ahmedabad(IIM-A)**

In its formative years, IIM Ahmedabad collaborated with the Harvard Business School. List of collaborating institutes

#### **ASIA**

1. Asian Institute of Management, Makati City, Philippines
2. Asian Institute of Technology, Pathumthani, Thailand
3. China Europe International Business School, Shanghai, China
4. Hong Kong University of Science & Technology, Hong Kong
5. International University of Japan, Nigata, Japan
6. KAIST Graduate School of Management, Seoul, Korea
7. Nanyang Business School, Singapore
8. NUS Business School (National University of Singapore), Singapore
9. The Chinese University of Hong Kong, Hong Kong

#### **AFRICA**

1. Gordon Institute of Business, Johannesburg, South Africa

#### **Australia**

1. Australian Graduate School of Management, Sydney

#### **Europe**

1. Copenhagen Business School, Frederiksberg, Denmark
2. EDHEC, Lille & Nice, France
3. ESADE, Barcelona, Spain
4. ESCP-EAP, Paris, France
5. ESC-Toulouse, Toulouse, France
6. ESSEC, Cergy-Pontoise, France
7. European Business School (EBS), Oestrich-Winkel, Germany
8. HEC School of Management, Paris, France
9. Helsinki School of Economics & Bus. Administration, Helsinki, Finland
10. Instituto de Empresa, Madrid, Spain
11. Jonkoping International Business School, Jonkoping, Sweden
12. KOC University, Istanbul, Turkey
13. Leipzig Graduate School of Management, Leipzig, Germany
14. Manchester Business School, Manchester, UK
15. Norwegian School of Economics and Bus. Admn, Bergen, Norway
16. Pforzheim University of Applied Sciences, Pforzheim, Germany
17. Rotterdam School of Management, Rotterdam, The Netherlands
18. Solvay Brussels School of Economics and Management, Brussels, Belgium
19. Stockholm School of Economics, Stockholm, Sweden
20. University of Bocconi, Milano, Italy
21. University of Cologne, Koln, Germany
22. University of Maastricht, Maastricht, The Netherlands
23. University of Mannheim, Mannheim, Germany
24. University of St. Gallen, St. Gallen, Switzerland



25. Vienna University of Economics & Business Admn., Vienna, Austria
26. WHU - Otto Beisheim School of Management, Vallendar, Germany

## **USA**

1. Stern School of Business, NYU, New York
2. The Anderson School at UCLA, Los Angeles
3. The Kenan Flagler Business School, UNC Chapel Hill, North Carolina
4. University of Chicago Graduate School of Business, Chicago, Illinois
5. University of Texas, Austin, Texas (McCombs School of Business)
6. Washington University (John M. Olin School of Business), St. Louis
7. Columbia Business School, New York
8. Marshall Goldsmith School of Management, Alliant International University, San Diego
9. Goizueta Business School, Emory University, Georgia

## **Canada**

1. McGill University, Montreal
2. Sauder School of Business, Vancouver
3. Schulich School of Business, Toronto Ontario

## **South America**

1. University of Bogota (Universidad De Los Andes School of Mgt., Bogota, Colombia)

## **Indian Institute of Management- Bangalore (IIM-B)**

IIMB runs a student exchange programme in the country; partner schools include NYU Stern, GSB Chicago, Anderson (UCLA), WHU Germany, the London School of Business and the LAOTSE network of leading European and Asian universities. In order to provide more students with an international exposure, IIMB has a course on international business that involves project work with a participating company at a foreign location. The international linkages at IIMB are so strong that about 70% of the batch has some international exposure during the course.

## **Indian Institute of Management- Calcutta (IIM-C)**

Intaglio is the annual international business school festival of IIM Calcutta. It is one of the premier business school fests in the Asia Pacific region inviting participation from the top business schools across the world including Harvard Business School, The Wharton School, the Tuck School of Business, Yale School of Management, the Kellogg School, NUS and many more.

## **Indian Institute of Management-Lucknow (IIM-L)**

IIML 's mission is to be a global, socially conscious and integrated school of management, contributing towards management development, both in India and abroad. IIML is also entering into collaborative arrangements with leading business schools and research centres in India, Europe, Canada, South and Southeast Asia.

## **Indian Institute of Management- Indore (IIM-I)**

Indian Institute of Management Indore was set up in 1998 and is the youngest of the IIMs. The institute had its first student exchange of six students with Ecole de Management de Lyon (EM Lyon) a premier business school based in Lyon, France in 2005. The exchange program has advanced rapidly and the institute currently (as of 2006) has exchange programs with two business schools in France, one in China and one in New Zealand with several others on the anvil.



## **MDI – Gurgaon**

The institute operates student exchange programmes with a number of premier business schools and universities around the world; partner schools include Queensland University of Technology, Middlesex University(London), Cambridge College(USA) etc.

## **FMS – Delhi**

As a founding member of the Association of Management Development Institutions of South Asia (AMDISA), FMS has a rich history of collaborations with institutions around the world.

- ESADE, Barcelona, Spain
- INSEAD, Fontainebleau, France
- Katholieke Universiteit, Leuven, Belgium
- Manchester Business School, England
- Rotterdam School of Management, Netherlands
- University Bielefeld, Germany
- University of California, Berkeley, USA
- University of California, Fullerton, USA
- Wisconsin University, White Water, USA
- Lahore University of Management Sciences, Pakistan.
- IAE de Lyon Business School of the Universite Jean Moulin of France.
- Indo-Korean Youth Exchange Program, Ajou University, South Korea.
- Indian Youth Delegation to China, MOU with Government of China.

## **XLRI – Jamshedpur**

Some of the current partners with XLRI are:

- A B Freeman School of Business, Tulane University (USA)
- Loyola University(Chicago)
- Asian Institute of management at Manila (Philippines)
- Royal Melbourne Institute at technology(Australia)
- Victoria University (Australia)
- Asian institute of technology, Bangkok (Thailand)
- Malardalen University(Sweden)
- EM Lyon (France)
- Bordeaux Business School (France)



## **SP Jain – Mumbai**

Bharatiya Vidya Bhavan's S P Jain institute of management and research has emerged as one of the pioneering business schools in the business schools in the country. It has consistently maintained a hundred percent recruitment record, and takes pride in the fact that its students have consistently exceeded expectations of recruiters. The partners of this institution include Infosys, Wipro, Accenture, Microsoft etc.

## **IIFT – Delhi**

IIFT has, over the years, undertaken research studies with organizations like WTO, World Bank, UNCTAD and the Ministry of Commerce & Industry, government of India. Some of the participating institutes with IIFT :

- Aberystwyth University, Aberystwyth, UK
- Ajou University, Suwon, Korea
- Bangladesh Foreign Trade Institute, Dhaka, Bangladesh
- Brock University, St. Catharines, Ontario, Canada
- Centre for Globalization and Sustainable Development, Columbia University, New York, USA
- CERAM Sophia Antipolis, French Riviera Chamber of Commerce and Industry, Sophia Antipolis Cedex, France
- Edhec Business School, Lille Cedex and Nice Cedex, France
- Export Edge Business College (EEBC), Dublin, Ireland
- Foreign Trade Training Centre (FTCC), Nasr City, Cairo, Egypt
- Foreign Trade University Hanoi, Vietnam
- German Development Institute (GDI), Tulpenfeld, Bonn, Germany.
- Grenoble School of Management, Grenoble Cedex, France